



NC Department of Health and Human Services

CEQ Webinar Series Part Two: Breaking Down the Template - Community Engagement Plan

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Section

Archived Webinar, 2022

CEQ Webinar Series

- **Part One: Understanding the CEQ**
- **Part Two: Community Engagement Plan**
- **Part Three: Community Education and Awareness Plan**
- **Part Four: Quality Improvement Project**
- **Part Five: Submission with Success**
- **Part Six: Exploring Quality Improvement**

Review of CEQ Webinar Series Part One

- **Background – how and why...**
 - **Community**
 - **Engagement**
 - **Education**
 - **Quality Improvement**
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Objectives for this webinar:

- **Community Engagement Plan**
 - Break Down each part of the template
 - Discuss methods for capturing data
 - Work through an example of a completed Community Engagement Plan
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Community Engagement Education Service Promotion Quality Improvement Plan (CEQ)

- **Community Engagement Plan**
- **Community Education and Awareness Plan**
- **Quality Improvement Project**

What is Community Engagement?

- “Community Engagement can be defined as the process working collaboratively with and through groups of people affiliated by geographic proximity, special interest, or similar situations to address issues affecting the wellbeing of those people.”
 - Centers for Disease Control
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Part 1: Community Engagement Plan

- **Source:**
- <https://wicws.dph.ncdhhs.gov/provpart/forms.htm>

Annual Community Engagement Plan, Education and Service Promotion Plan and Quality Improvement Project

Part 1: Community Engagement Plan This is your plan to obtain feedback about your family planning services from adolescents, current/potential clients and/or community members. <i>All three objectives below are required. You may use the below example implementation activities, or you may develop your own.</i>					
<i>Goal</i>	<i>Objective / Purpose</i>	<i>Implementation Activities (Examples)</i>	<i>Projected Date</i>	<i>Person(s) Responsible</i>	<i>Documentation Method(s)</i>
Involve diverse community members in developing, assessing, and/or evaluating family planning services	1. Obtain input from community adolescents	1. Survey high school and/or community college students			
	2. Obtain input from current clients	2. Evaluate client satisfaction survey results			
	3. Obtain input from service providers in the community	3a. Survey community women's health providers			
		3b. Solicit input related to family planning services at community meetings			

Community Engagement Plan

- **Goal**
- **Objective/ Purpose**

<i>Goal</i>	<i>Objective / Purpose</i>
Involve diverse community members in developing, assessing, and/or evaluating family planning services	1. Obtain input from community adolescents
	2. Obtain input from current clients
	3. Obtain input from service providers in the community

Community Engagement Plan

• Implementation Activities

<i>Goal</i>	<i>Objective / Purpose</i>	<i>Implementation Activities</i> (Examples)
Involve diverse community members in developing, assessing, and/or evaluating family planning services	1. Obtain input from community adolescents	1. Survey high school and/or community college students
	2. Obtain input from current clients	2. Evaluate client satisfaction survey results
	3. Obtain input from service providers in the community	3a. Survey community women's health providers 3b. Solicit input related to family planning services at community meetings

Community Engagement Plan

- **Projected Date**

<i>Projected Date</i>

Community Engagement Plan

- **Person(s) Responsible**

<i>Person(s) Responsible</i>

Community Engagement Plan

- **Documentation Method(s)**

<i>Documentation Method(s)</i>

Community Engagement

Example

Agency: Piedmont Health Department

Fiscal Year: FY 2021

Annual Community Engagement Plan, Education and Service Promotion Plan and Quality Improvement Project

Part 1: Community Engagement Plan

This is your plan to obtain feedback about your family planning services from adolescents, current/potential clients and/or community members.

*All three objectives below are required. You may use the below **example** implementation activities, or you may develop your own.*

Goal	Objective / Purpose	Implementation Activities (Examples)	Projected Date	Person(s) Responsible	Documentation Method(s)
Involve diverse community members in developing, assessing, and/or evaluating family planning services	1. Obtain input from community adolescents	1. Survey high school students at the annual school community health fair	02/2021	Health Education Staff	Paper surveys with a summary completed.
	2. Obtain input from current clients	2. Evaluate client satisfaction survey results	07/2021	Management Team	Survey Monkey client satisfaction survey with summary.
	3. Obtain input from service providers in the community	3a. Survey community women's health providers		01/2021	Family Planning Staff Health Education Staff
3b. Solicit input related to family planning services at First Baptist Community Health Fair			05/2021	Paper surveys with a summary completed.	

Additional Resources

- **Virtual and Remote Outreach**

<https://rhntc.org/resources/using-virtual-and-remote-outreach-meet-cpep-requirements-job-aid>

- **Engaging Diverse Community Partners**

<https://rhntc.org/resources/engaging-diverse-community-partners-job-aid>

Summary

- **Community Engagement Plan**
 - Covered all sections of the Community Engagement Plan Template
 - Discussed methods to maximize efficacy of the plan and effective ways to capture data
 - Worked through an example of a Community Engagement Plan
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Contact Information

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